

Pinellas County Oral Health Initiative

Friday, June 22, 2012 Meeting Minutes

Held at:

Pinellas Park/Gateway Chamber of Commerce
5851 Park Blvd # 104 Pinellas Park, FL 33781
12:30pm – 2:00pm

Attendees:

Karen Pesce, William Layman, Felecia Brantley, Cheryl Small, Cindy McNulty, Amy Anderson
Christina Vongsyprasom, Robert Ertleman, Kip Corriveau, Claudia Rosas, Ronda Russick, Eileen
Hodges, Michelle Schaefer, Rachel Sabo, Deborah Burge, Bill Kochenauer, Bob Churney.

Kare Pesce, Coalition Chair, called the meeting to order at 12:40pm and welcomed all members.

Old Business - Karen Pesce, Coalition Chair

- a. Review of new website - www.pinellasoralhealth.com: Karen updated the coalition on the new combined website for the Tampa Bay area. The live website was displayed on the overhead screen for members to view. Members were encouraged to contact Felecia Brantley, Coalition Coordinator to provide input and recommendation.
- b. Identifying members for the Task Groups: Karen reviewed the three Task Groups for the coalition; Education and Messaging chaired by Dr. Bill Layman, Access to Care chaired by Dr. Amy Anderson and the Prevention Task Group. The Chair for the Prevention Task Group is needed. Contact Karen Pesce if you are interested in this position.
- c. Individual Task Group Update Reports: Dr. Amy Anderson provided an updated report on the ATC Task Group. A report will be available online at www.floridaoralhealth.com.

New Business – Dr. Bill Layman, Coalition Co-Chair

- a. Developing Operating Principles: Dr. Layman discussed the need for a plan to guide the coalition and provide synergy in the oral health community. Dr. Layman provided a draft copy of a strategic plan to the coalition and requested that any suggestions be sent via email to straightenup@mac.com. Contact Dr. Bill Layman if you are interested in volunteering to participate on the development committee.

State Coalition Update - Karen Pesce, Coalition Chair

- a. Release of County and State Oral Health Disparities Data: Karen provided a packet of information containing the State and County access to oral health care data sheets relating to oral health challenges.



- b. Strategies for Messaging after the Frontline Report (www.pbs.org/frontline): Karen led the discussion on how to address possible community and media backlash relating to the Press Release airing on PBS for the Frontline report, “Dollars and Dentists”. The coalition was encouraged not to release the reports or respond to the media prior to the report being released.
- c. Oral Health Florida Annual Conference: The annual conference will be August 23-24, 2012 in Orlando, Fl at the Rosen Creek Shingle Hotel. Visit Oral Health Florida website for registration and exhibitor information; www.floridaoralhealth.com.

Member Sharing – Coalition

Cindy McNulty, Healthy Start, discussed the “Back to School” event list she is using to share with the community and provide services.

Cheryl Small, Community Dental Clinic, announced her new position as Executive Director for the Community Dental Clinic.

Christina Vongsyprasom, Director of Pinellas DH, announced their No Charge Dental Exam Day being held on Wednesday, August 1st from 8am – 3pm at select locations. More information can be obtained from the Pinellas Coalition website or by contacting Christina directly.

Meeting was adjourned at 1:45pm by Karen Pesce, Coalition Chair.

Next Meeting

Date: September 21, 2012

Time: 12:30pm – 2:00pm

Location: Pinellas Park Chamber of Commerce

Minutes respectively submitted by Felecia Brantley and edited by Karen Pesce.

